



"You are fortunate enough to get the opportunity to serve people, but others did not."

-Swami Vivekananda



The Oceanic Library

(A community library with unlimited possibilities)

A Division of

VIVEKANANDA SEVAKENDRA- O- SISHU UDDYAN

Accredited with "Special Consultative Status" by the ECOSOC of the United Nations



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Overview of The Oceanic Library

The Oceanic Library, a division of VSSU, was inaugurated on 7th June 2008 with active support of READ Global, which is the first project of READ in India, to support the deprived community of rural Sunderban area with several developmental initiatives like community library, Rural resource centre, ICT centre, Skill dev training centre, Crèche centre, Renewable energy demonstration & marketing centre, Honey processing & marketing centre for tribal women etc.

Our Objective

The Library aims to address the needs of the local people to access information through its Outreach Programs. Readers can have free access to the books, e-contents, and audio-visual programs to expand their knowledge. Programs are regularly conducted to help women and mothers learn about improved health care, early childhood development, skill dev trainings and expanding economic opportunities.

Governance

Our Library is governed by the Library Management Committee consisting of resourceful persons from the community. There are several other groups viz. Mothers group, Youth Groups etc. where the students, youths, mothers, school dropouts, children are involved irrespective of cast creed & religion for their own development.

Sustainability

One library with unlimited possibilities, we are trying to change the definition of a library through our multiple activities. The Oceanic library is a library which serves several needs of the community under one roof in a self sustainable manner. The community involvement and supports is highly responsible for the growth of our library. We are providing all these services either free of cost or at nominal charges depending on trades.



We are providing the following services through our Oceanic library ...

Educational dev.

- Library services (with door step facility)
- Mobile (walking) library
- Competitive Exam coaching centre
- Crèche (Pre Primary) education
- English Relay Prog.
- Kids amusement Zone

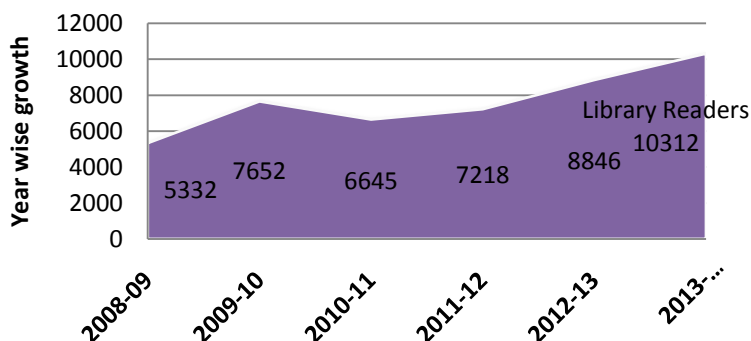
Skill Training & funding

- Computer Training centre
- Handicraft & Tailoring training centre
- Free homeopathy check up centre
- Micro credit Prog for women empowerment

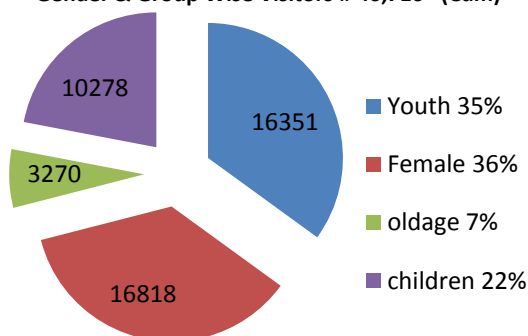
Livelihood Promotion

- Solar light distribution & Selling centre with Onergy
- Wild honey Processing centre (With World Bank & ICAR)
- Fisheries & Agriculture etc.
- Seminar Conference Hall
- Festival Complex

Library Readers in the last 6 yrs.



Gender & Group Wise Visitors # 46,716 ' (Cum)





The Oceanic Library Programme At a Glance –Mar 12, 2015.

Programme	Programme component	Cumulative Beneficiaries
General Library Programme	Library services (Registered member)	12610
	Information Communication & technology Services	1470
Children dev Prog	Crèche Prog & Child Activities	1645
Youth Programme	English Relay prog.	432
	Competitive Exam coaching	128
Women & Mother's Prog.	Tailoring & Computer training	350
	Handicraft training (Jori, Embroidery , Carpet, Weaving etc.)	330
Medical Services	Homeopathy check up centre (Free)	2460
Resource mobilization & Job Creation	Renewable energy centre (Solar lighting sales & marketing with Onergy)	1640
	Honey Processing centre (for Tribal Community)	360
	Livelihood dev centre (Agri- Nursery & Fisheries)	760
Micro Credit through SHGs	SHG Loan prog* for ABCDE (Agri , Business, Consumption, Dev & enterprise) with VSSU	5642
Total Beneficiaries		27827



76%

of the population
lives below the Poverty Line

74%

of the population
is rural

79.9%

Literacy rate
for men

59.7%

Literacy rate
for women

A community Health Centre

A multi trade Skill dev Training centre

Our Future Plan

A B.Ed College (Sanctioned)

Start up e-library & e-learning centre

VSSU At a Glance

Mission :

Poverty alleviation & Social dev. through Micro Finance



VSSU at inception 1986

Vision :

Community Development through Community Resources

1998-2002



VSSU MICRO-FINANCE H Q
For Economic Development
Small Savings, Credit, Insurance

2003-2007



ASHOK NILAY
For Community Development
Health, Education, Environment

2008-2011



THE OCEANIC LIBRARY
for Education, Livelihood promotion
Training & Skill Development



Destitute children Home- 2008



VSSU ITC (Rural Tourism Park) -2012



VSSU International School -2013

VSSU, the mother concern of The Oceanic Library, an organization for social development working since 1986 for the poorest for several dev programmes like Micro credit for Women empowerment, Educational (crèche, Primary & Secondary education) & Social dev, Social Forestry prog, Heath Hygiene & Sanitation programme, Skill dev Training & rural Tourism Programme for resource mobilization and job creation without any external fund support in a self sustainable Manner. Presently VSSU is working with 1,19,000 + families* in 510 villages of 10 Blocks of coastal Sunder ban Area with 125+ dedicated employees. VSSU have been accredited with Special Consultative Status by UN ECOSOC in Aug-2011 to support the community in a self sustainable Manner.

"VSSU is a very innovative MFI, with a unique business model: using the community's own resources in order to foster economic and social development though small business growth and community work".

"Many thanks for following up and for filling in what you have been able to accomplish since 2003."

Bill Drayton, Chair Member of
Ashoka Innovators for the public,

"I sincerely hope that the micro finance world will learn of and learn from VSSU – it has many lessons for us all... "

Graham A N Wright
-Micro save Africa, 2001

"Really you are doing marvelous job for the society..."

Hashi Handey – Magsaysay awardee

"International Microfinance can learn from VSSU ... "

Stuart Rutherford, World Bank
study report, 2002

Special Consultative Status, By United Nations, ECOSOC to support the holistic development to the Indian community in a self-sustainable manner in particular though Microfinance project & DEV program.

"Of course I will visit your organization to see your activities how you are doing without support"

M K Narayanan Governor-
West Bengal. 2012

Social Development and Livelihood Programs



Achieve Universal Primary Education is United Nation's goals for 2015. VSSU contributes modestly to these objectives by focusing on education in its area. We believe in early-primary which is an extremely strong way to create strong and social academic skills but also habits as early as possible.



Early on, VSSU had become aware of the need to protect the environment, moreover, a first activity was a nursery which has benefited to all the Community). VSSU wants to convey that message to the Community thought programs of rural and eco-tourism.

VSSU's vision is "Community development thought Community resources". In order to achieve its vision, it is our duty to provide all aspects of life development. Every year, we set targets to advance our goals and drive results.



Rural Bengal is considered as one of the poorest part of India and 70% of the population lives below the poverty line. Since its inception, VSSU has fully committed itself to addressing extreme poverty and has developed livelihood programs in order to meet the most basic needs.



The Man behind the Organization



Kapilanda Mondal, the founder and CEO of VSSU has 30 years of experience in organizational development, resources mobilization (local & other), innovation in terms of microfinance products & services which promote the balance of social and financial aspects of rural households. He has been able to develop partnerships with several International and National level Organizations such as ECOSOC (United Nations Economic and Social Council) thanks to his philanthropic nature, his dedication. He worked with Panchayats, Municipal bodies and Civil Society for planning and implementing multi facet programs in the area of environment, local infrastructures development (rural roads, electrification, water bodies, sanitation...), education for children & youth; promotion of local art and culture and better health. Mr. Mondal have visited 18+ countries in several sponsored prog to share his innovative ideas of development through challenges .

Shri Kapil Mondal has also been appointed by the Planning Commission, Govt. of India, as one of the member of the Working Group on Outreach of Institutional Finance, Co-operatives & Risk Management for the Twelfth Five Year plan period, AgriDivision.

"My Hero, Kapilanda Mondal, Founder Secretary&CEO of VSSU, India has created a model in the form of Micro finance initiatives what Reserve bank of India is trying to implement after 15 years of this innovation..."
By S. KUBERAN

"What I am trying, Kapil has already achieved, 100% loan from savings"
Nobel Laureate Prof. Md. Yunus, 2003



"... The main strength of VSSU is an extraordinary leader and dreamer, who believe that financial services are built on savings..."
Geetali Thakur



Shri Kapilanda Mondal, CEO of VSSU, has received Ashoka Fellowship for innovation on Micro banking in the year 2003 from the Ashoka Innovators for the Public, the USA



"Mr. Mondal is humility personified, low key ,polite attentive with a constant smile bright eyes at the same time ,he is like a walking nuclear power station with a brain that always seems to be booming."



Anders Edgren, Producer, Swedish Educational Broadcasting, 2012

"READ feels very blessed to be working in Ullon and with its inspirational leader, Kapilanda Mondal, who truly walks in the shoes of Gandhi."



Senator Omer L. Rains, California, USA. 2013

Glimpse of our Social development



300 000 TREES

140 Km

RD SIDE PLANTATION



ROAD AND HOUSING

2+5 Km LINKROAD
+10 Km



350+

CHILDREN ON
DESTITUTE HOME
(Cum. Nb)



2 SCHOOLS

200+

STUDENTS (Cum Nb.)

8 CRECHES (PRE-
PRIMARY SCHOOL)

4888+

STUDENTS (Cum Nb.)





When I asked God for strength
He gave me difficult situations to face

When I ask God for Brain & Brown
He gave me puzzles in life to solve

When I asked God for happiness
He showed me some Unhappy People

When I Asked God for Wealth
He showed me how to Work hard

When I asked God for favours
He showed me Opportunities to Work hard

When I asked God for peace
He showed me how to help others

**God gave me nothing I Wanted
He gave me everything I Needed**

- Swami Vivekananda

-: Namaskar :-